

Magazine: GEO MUNDO
Issue: 10/00/83

Total Pages: 98

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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PLAYERS 100+85M # 107 pg:20	16			1 OPP: "TABLE OF CONTENTS" & "MASTHEAD".
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MARLBORO # 110 pg:7	16			1 OPP: ARTICLE.
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WINSTON # 102 pg:BC				
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TOTAL CIGARETTE ADS = 3 TOTAL ADVERTISING = \$0

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PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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PLAYERS 100+M # 108 pg:2C	97			OFF: "TABLE OF CONTENTS".
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		WINSTON # 102 pg:1C		
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TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = \$0

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PHILIP MORRIS
ADS

MIN
SEP

COMPETITIVE
ADS

SIZE/
COLOR

REMARKS

PLAYERS 100+M
108 Pg 10C

99

TOTAL CIGARETTE ADS = 1 TOTAL ADVERTISING = \$0

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